

Ziye Liu

- Art Portfolio Website www.ziyeliu.com
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Experiences

- **Principal Design Manager (Nov 2022 - Present)**
- **Senior Designer (Sept 2017 - Nov 2022)**
- Microsoft:
As a key member of the Windows & Surface Devices Visual Design team, responsible for leading the creative direction, managing complex design projects, and supervising the production of innovative product launch event and videos, playing a crucial role in communicating the features and benefits of Microsoft's products to a global audience.
- **CG Artist**
- The Mill, Los Angeles, (Sept 2015 - Sept 2017):
Responsible for visual development process, look development, shader creation, lighting, rendering and compositing. Focusing on high-end 3D renderings, animation and live-action integration.

Education

- **Master of Fine Arts (M.F.A.), Visual Effects**
 - Savannah College of Art and Design, Savannah GA, 2012 – 2015
- **Bachelor of Arts (B.A.), Theater, Film and Television Art Design**
 - Communication University of China, Beijing, China, 2007 – 2011

Skills

- 3D Photorealistic Rendering / Environment / Compositing / Photography / Video Editing / Motion Graphic / 3D Visualization / Matte Painting / Art / Film / Music
- **3D:** Autodesk Maya / 3ds Max / Arnold / Redshift / Cinema 4D / Houdini
Compositing: Nuke / Adobe After Effects
Design & Other: Photoshop / Premiere / Lightroom / Final Cut Pro
Programming / Coding / Scripting: MEL Script / Python

Awards

- **Short Film "Themes & Variations" (2015)**
 - The Red Dot Award 2016 / 49th Worldfest-Houston International Film Festival - Platinum Winner / Official Selection : Cinequest Film Festival 2016 / New Media Film Festival 2016 / Riverrun International Film Festival 2016 / ASFF Aesthetica Short Film Festival 2016 /... and many more
- **The Telly Awards (2022)**
 - Gold - "The New Surface Duo 2" / Silver - "Introducing Windows 11"

Projects

- Windows 11 Launch Event and Product Video / Microsoft Surface Studio, Surface Laptop, Surface Book Launch Event Videos since 2017 / KIA's 2017 Super Bowl TV Commercial / Honda 2016 Super Bowl TV Commercial / Nike's Rio Olympic TV Commercial / XBOX Gears of War 4 TV Spot /... and many more.